

**BRANDING**

**2020**  
EDITION



## **WIREFRAME ARTWORKS**

*by Nitesh Pagariya*

**GRAPHIC DESIGN**

STRATEGY & PLANNING | DESIGN & DEVELOPMENT | PRINT SOLUTIONS

## ABOUT US

**WIREFRAME ARTWORKS** is a premium design agency that focuses on quality, innovation and speed. We utilized technology to bring results to grow our clients businesses. We pride ourselves in great work ethic, integrity & end-results. We have successfully assisted top notch Businessman, Industrialists, Builders, Property Developers, Architects, Interior Designers, Creative Directors / Supervisors and many other Professionals.



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## EXPERIENCE

**5+** years of experience working for **300+ Clients** in Graphic Designing, Digital Marketing, Outdoor Media, Architectural Visualization, Video Animation, Visual Effects, Motion Graphics, Web Design & Development, Print Media & related Industry enables us to provide output as per client requirement.

## CLIENT SATISFACTION

**W**e recognize the fact that visualization, usability, functionality are three of most important factors when designing graphical interfaces. Using this strategy, we work with you to ensure that your messaging & marketing goals are realized with designs we create. We will work with you and bring your idea to life.



details matter...

The reception area being first point of contact in office premises, has been designed as a prelude to an aesthetically heightened spatial journey, as well as a subtle marker of what clients can expect out of our design thinking process. The narrative centres around an impressive fabricated structure on the reception desk & false ceiling.



WORK SPACE



where art speaks...



# ACCOLADES

Receiving Startup Award in the category "500 Best Indian Startups" for the year 2019 at the hands of Industry Experts from India & Switzerland in a ceremony held in Iskcon Auditorium, Delhi.



Receiving India Signature Brands Award in category "Most Innovative Graphic Designer in Aurangabad" for the year 2020 at the hands of Shri Sunilji Shetty in a ceremony held in Holiday Inn, Goa



COMPLETE

## GRAPHIC DESIGN

Can aid in selling a product or idea. It is applied to products & elements of company identity such as logos, colors, packaging and text as part of branding. It has increasingly become important in the range of services offered by the graphic designers.



## 3D VISUALIZATION

Basically refer to the process by which graphical content is created using 3D software. It's a technology that has become mainstream over the last few decades and has evolved into one of the most viable options for producing high-quality digital content.



## WEB DEVELOPMENT

Web designers use both vector and raster graphics editors to create web-formatted imagery or design prototypes. These tools are updated over time by newer standards and software but the principles behind them remain the same.



UNDER

## BRANDING



## PRODUCT DESIGN

Perfect Design comes from combined effect of all elements in a product. Colour tone, shape and size should direct a person's thoughts towards buying the product. It is in designer's best interest to consider audiences who are likely to be product's end consumers.

## DIGITAL MARKETING

Marketing through digital social media to ensure your message is professionally delivered and consistent with your campaign from pre-launch, launch, post-launch designs to festival event designs.

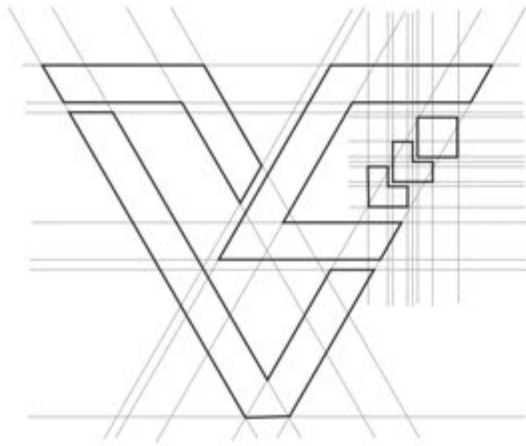


## VIDEO ANIMATION

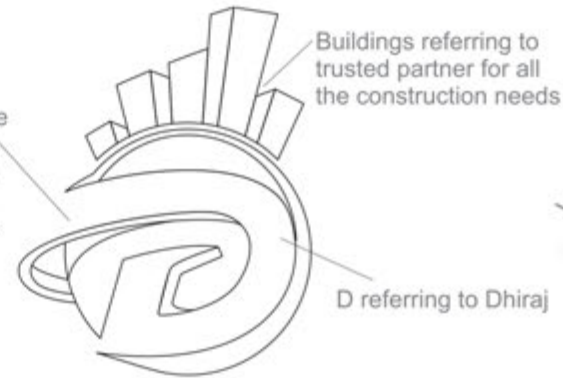
An interesting & captivating video can attract the attention of thousands of People. This video presentation can foster engagement & ultimately create conversion. We have a number of tools and techniques that will help you get a great video presentation in no time.



## ONE ROOF



Flow covering globe referring to supply of building material throughout the world of real estate



**Dhiraj**  
Marble & Building Material



**TRANSSLOTUS**  
Logistics Private Limited

**B**usiness logo design is an important tool when it comes to promoting a company's products or services. But the logo must have a unique design that incorporates a design concept and colors etc. elements in a special way. Such a logo makes a lasting positive impression on the potential customers.



# LOGO DESIGN



## COMPLETE BRANDING



**B**randing is all of the ways you can establish an image of your company in your customer's eyes. That is, you are shaping how & what people's perceptions of your business are.



**M/s. V.R. CHIDRI**  
**BHARAT PETROLEUM**



## Happy Dussehra



On this Special Day,  
As you celebrate Valor & Courage,  
Triumph of Good over Evil,  
Wish you Success & Happiness  
in everything you do.

Near R.T.O. Check Post, NH-9, Humnabad - 585330, Dist. Bidar, Karnataka  
7204153318 / 7204163318      chidripetroleum@gmail.com

- Logo Design
- Business Card
- Envelope
- Table Calender
- Hoardings
- Pens
- Diary
- Notepad
- Festival Creatives

# CORPORATE BRANDING



- Logo Design
- Business Card
- Envelope
- Letterhead
- Delivery Challan
- Brochure
- Festival Creatives
- Website
- Presentation





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# BUSINESS CARDS





**B**usiness cards are part of an introduction, they are important for making a favorable first impression. An attractive, eye-catching business card with all the relevant contact information can capture the attention of your prospect and help you remain in her memory well after your initial meeting.

- Matt Finish
- Textured
- Non Tearable
- Spot Laminated
- Die Cut
- Micro Cut
- Gold Foiled
- Velvet Laminated

# BROCHURES



**A** well designed Brochure serves as a perfect introduction to your business. Accurately distributed, brochures can expand your company's visibility. Brochures are great marketing tools when reaching out to new customers.





- Logo Design
- Brochure
- Hoardings
- Leaflets
- Newspaper Advt.





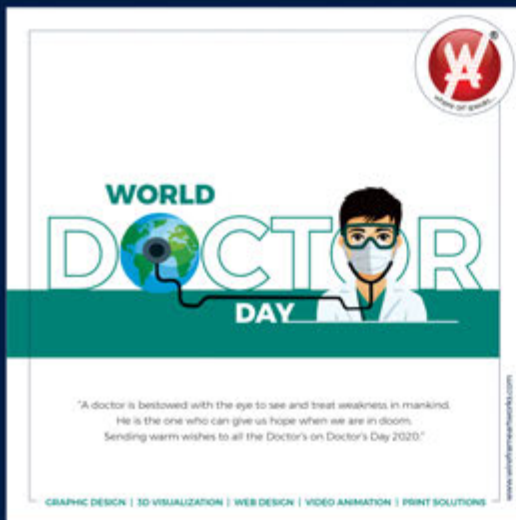
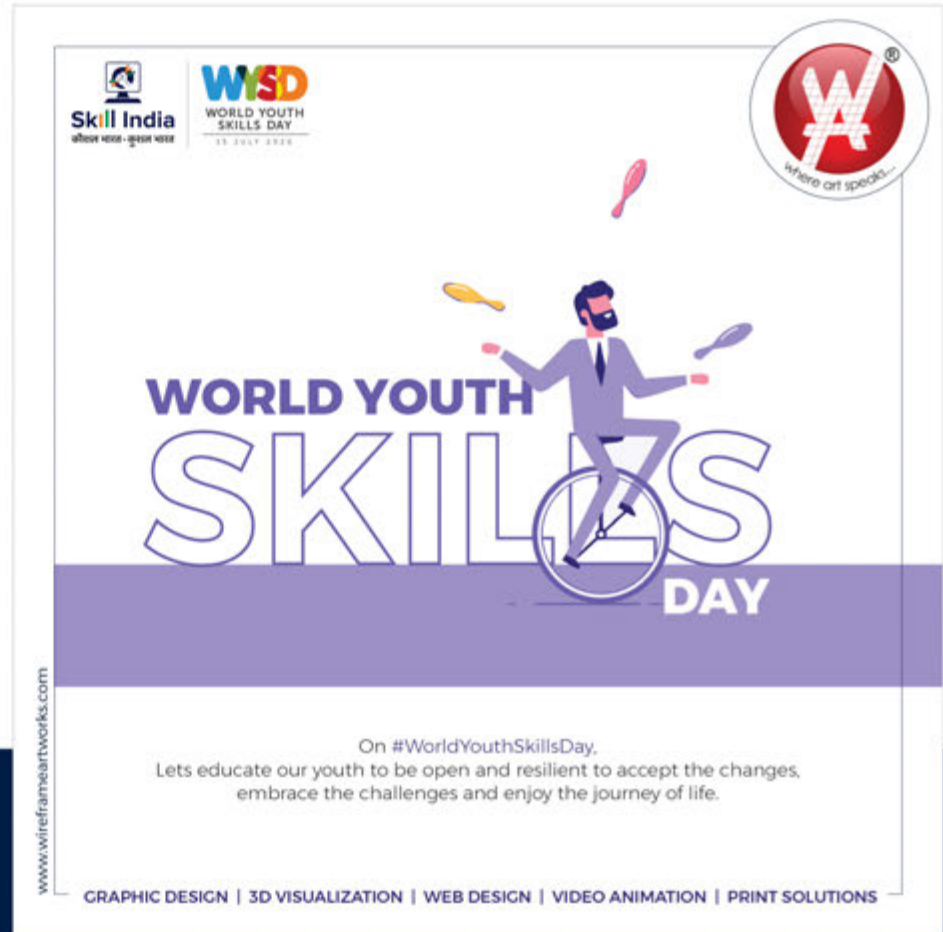


Perfect Design comes from combined effect of all elements in a product. Colour tone, shape and size should direct a person's thoughts towards buying the product. It is in designer's best interest to consider audiences who are likely to be product's end consumers.

# PRODUCT PACKAGING DESIGN



# E-CARDS



Perfect E-Card Design comes from combined effect of all elements related to festival or specific day in connection with brand. Concept, Colour scheme, message and alignment should direct the viewer's attention towards scope of marketing through creativity.



 <p>A Project By: <b>Aadinath</b> Properties</p>	 <p><b>AGRAWAL</b> INFRA</p>	 <p><b>AJMERA</b> MARBLES &amp; TILES</p>	 <p><b>AKASH TRADERS</b></p>
 <p><b>Ambika</b> RECHARGE SOLUTION</p>	 <p><b>ARIHANT HONDA</b></p>	 <p><b>Automatic</b> components</p>	 <p><b>Astral</b> TOOLINGS Smart Solutions Strong Relations</p>
 <p><b>BHAGYODAY</b> AGRO INDUSTRIES</p>	 <p><b>M/s. V.R.CHIDRI</b> BHARAT PETROLEUM</p>	 <p><b>CHORDIYA INSURANCE</b> &amp; INVESTMENT CONSULTANCY</p>	 <p><b>UNITED CIIGMA</b> HOSPITAL Service to Humanity, Service to God</p>
 <p><b>DEEPALI</b> MULTI SERVICES</p>	 <p><b>SOFTY'S</b> DESSERT VILLA CAFE</p>	 <p><b>DHARTI</b> AGRO CARE</p>	 <p>धनलक्ष्मी ज्वेलर्स</p>
 <p><b>Dhiraj</b> Marble &amp; Building Material</p>	 <p><b>VIRTUALIZE</b> SERVICES</p>	 <p><b>DUGAD GROUP</b></p>	 <p><b>EDMC</b> SOLAR Brighten your day with our solar array</p>
 <p><b>EKA</b> DRY CLEANERS YOU LEAVE IT, WE CLEAN IT!</p>	 <p><b>Essence</b> nutrition</p>	 <p><b>Events365</b></p>	 <p><b>febtech</b> Innovative Solutions for Aluminium Foundry</p>
 <p><b>GADIYA GROUP</b> गडीया ग्रुप</p>	 <p><b>FINANCIAL</b> SERVICES Your Loan Consulting Partners</p>	 <p><b>IGM</b> IDEAL GENERIC MEDICINE STORES</p>	 <p><b>INTELLECT</b> ... Gateway to CA</p>
 <p><b>JANKI SERVICES</b> Plumbing &amp; Water Proofing Specialist 1</p>	 <p>A UNIT OF SWASTIK EVENTS <b>KAIZEN</b> STUDIOS</p>	 <p><b>KJ KALAWANTI</b> JEWELLERS Since 1995</p>	 <p><b>KIDS KINGDOM ENGLISH HIGH SCHOOL</b></p>
 <p><b>KHINVASARA</b></p>	 <p><b>Kundalwal &amp; Sons</b></p>	 <p><b>THE MANOR</b> HOTEL</p>	 <p>A Venture by MyBrain Institute LLP <b>M BRAIN</b></p>



“

The sense of fulfilment when creating a piece of work that helps tell a story and enhance a product in the eyes of an audience, outweighs the niggles and hindrances we all have.

”



# DESIGNING



## WIREFRAME ARTWORKS

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